



July **29th-31st**

AM Malls Convention Centre

Aracaju | Sergipe | Brazil

**The Next Oil and Gas
Frontier is Here!**

#SOG26

www.sergipeoilgas.com.br | **in** @sergipeoilgas



July 2026
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The Next Oil and Gas Frontier is Here!

Sergipe Oil & Gas reaches its 5th edition, expanding as a reflection of the current strength and future potential of Sergipe's onshore and offshore oil and gas sector.

The event features a congress, a trade show with 90 exhibitors, thematic arenas, technical presentations, a business matchmaking session, and sector-wide discussions. It creates an environment for knowledge exchange, learning opportunities, and expanded networking for an expected audience of 3.000 participants per day.

WHO ATTENDS THE EVENT?

Sergipe Oil & Gas attracts a qualified audience composed of companies, government representatives, academia, and energy professionals. The 2025 edition gathered 3,744 participants from 468 companies across 17 Brazilian states and four countries, in addition to 18 sponsors, 57 exhibitors, and 90 speakers.

	2024	2025
 Visitors	2.650	3.744
 Booths	50	57
 Speakers	80	90
 Countries	4	4

2026 OUTLOOK

4,5K

VISITORS

90

BOOTHS

90

SPEAKERS

04

COUNTRIES

SOG25 BRANDS

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The 5th edition moves to a larger and more comfortable pavilion within the same Convention Center, maintaining the integrated exhibition format combined with technical activities. Highlights include:

5,000 m² Surface

Main Arena:
Congress

Thematic Arena:
Innovation, ESG, and Commercial

Business Exhibition:
120 brands across 90 booths

Technical Section:
Presentation of studies

Business Matchmaking Session:
Commercial exchanges

Technical Visits:
Five distinct routes

Activities for invited guests:

Welcome Drink

Celebra SOG

Lounge VIP

HIGHLIGHTS SOG26

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SOG CONGRESS

With the participation of the industry's leading stakeholders, the SOG Congress is a space dedicated to the discussion and analysis of strategic topics and trends in Sergipe's oil and gas sector.

Check the exclusive sponsorship quota on page 29.

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ESG ARENA



Arena dedicated to the discussion of challenges and opportunities for implementing environmental, social, and governance (ESG) practices that foster the sustainable development of Sergipe's energy sector.

INNOVATION ARENA



Arena focused on promoting innovation and driving the advancement of the oil and gas industry. It includes the Energy Startup Day, which connects startups with key players in the ecosystem.

COMMERCIAL ARENA



In this space, pre-selected companies present their portfolios of services, products, and equipment for asset operation and maintenance activities in the sector.

Check the exclusive sponsorship quotas from page 25 onward.

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TRADE SHOW

An exhibition featuring 90 booths where leading companies present their solutions to the market. An ideal environment for networking and the discovery of new business opportunities.

Reserve your booth.

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MATCHMAKING SESSION



A structured environment for exclusive meetings between pre-selected suppliers and the leading operating companies in Sergipe's oil and gas sector.

TECHNICAL SECTION



An area dedicated to the presentation of technical papers, previously submitted and selected, focused on best practices developed within the oil and gas industry.

TECHNICAL VISITS



An opportunity to experience the local industry up close and gain first-hand insight into the region's oil and gas facilities through five distinct technical routes.

Check the exclusive sponsorship quotas from page 25 onward.

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SOG26 FLOOR PLAN

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- 1 Main Entrance
- 2 Trade Show
- 3 Congress
- 4 Thematic Arena
Technical Section
- 5 Business Matchmaking Session
- 6 VIP Lounge
- 7 Food Court

*Conceptual floor plan for illustrative purposes only. Final layout may be subject to change.

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SPONSORSHIP & EXHIBITION **SOG26**

Put your brand in the spotlight

- ✓ Highlight your brand before a highly qualified audience
- ✓ Strengthen your market presence and brand recognition
- ✓ Demonstrate your commitment to the oil and gas sector in Sergipe.

TRADE SHOW

Showcase your brand at Sergipe’s premier oil and gas business platform.

Enhance your visibility, expand your network, and generate new business opportunities.

Desk	4.5m ² Booth	9m ² Booth	9m ² Booth (corner)	18m ² Booth	36m ² Booth
	3 x 1.5 m booth with 2.5 m ceiling height 	3 x 3m booth with 2.5 m ceiling height 	3 x 3m booth with 2.5 m ceiling height 	6 x 3m booth with 2.5 m ceiling height 	6 x 6m booth with 3.5 m ceiling height
USD1.2k R\$6.000	USD2k R\$10.000	USD3.6k R\$18.000	USD4.6k R\$23.000	Available exclusively as part of a sponsorship package.	Available exclusively as part of a sponsorship package.

TRADE SHOW

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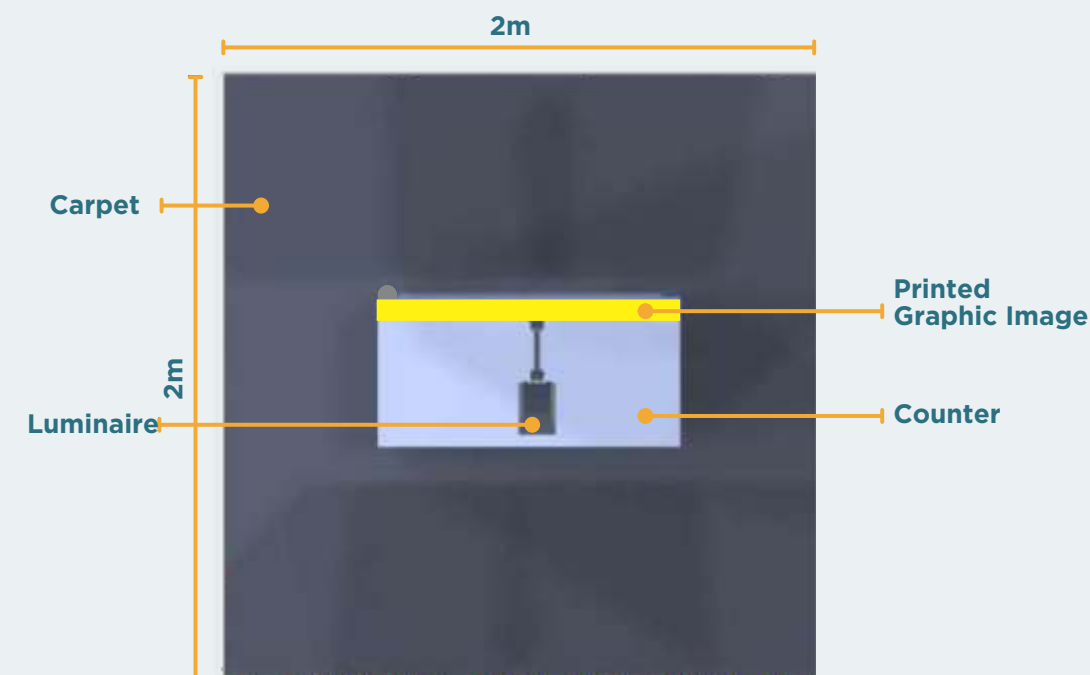
Desk

Specifications:

- Carpet flooring (2m W x 2m D);
- 1 self-supporting wall (1m W x 2m H) for the installation (included) of adhesive visual communication*;
- 1 MDF counter (1m x 1m x 0.5m) with front-facing door and lock;
- 1 high stool;
- 1 LED lighting point;
- 1 power outlet 220V/10A;
- 1 KVA power supply.
- General air conditioning.

USD1.2k | R\$6.000

* Graphic design not included.



Adhesive size:
1m W x 1.2m H



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4.5m² Booth

Specifications:

- Carpet flooring (3m W x 1.5m D);
- 1 self-supporting wall (3m W x 2.5m H) for the installation (included) of adhesive visual communication*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 1 MDF counter (1m x 1m x 0.5m) with front-facing door and lock;
- 1 high stool;
- 2 LED lighting points;
- 3 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

USD2k | R\$10.000

* Graphic design not included.



TRADE SHOW

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9m² Booth

Specifications:

- Carpet flooring (3m W x 3m D);
- 1 self-supporting wall (3m W x 2.5m H) for the installation (included) of printed eco-friendly fabric banner*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 1 MDF counter (1m x 1m x 0.5 m), with adhesive logo* (1m x 1m), with door and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs.
- 2 LED lighting points;
- 3 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

USD3.6k | R\$18.000

* Graphic design not included.



TRADE SHOW

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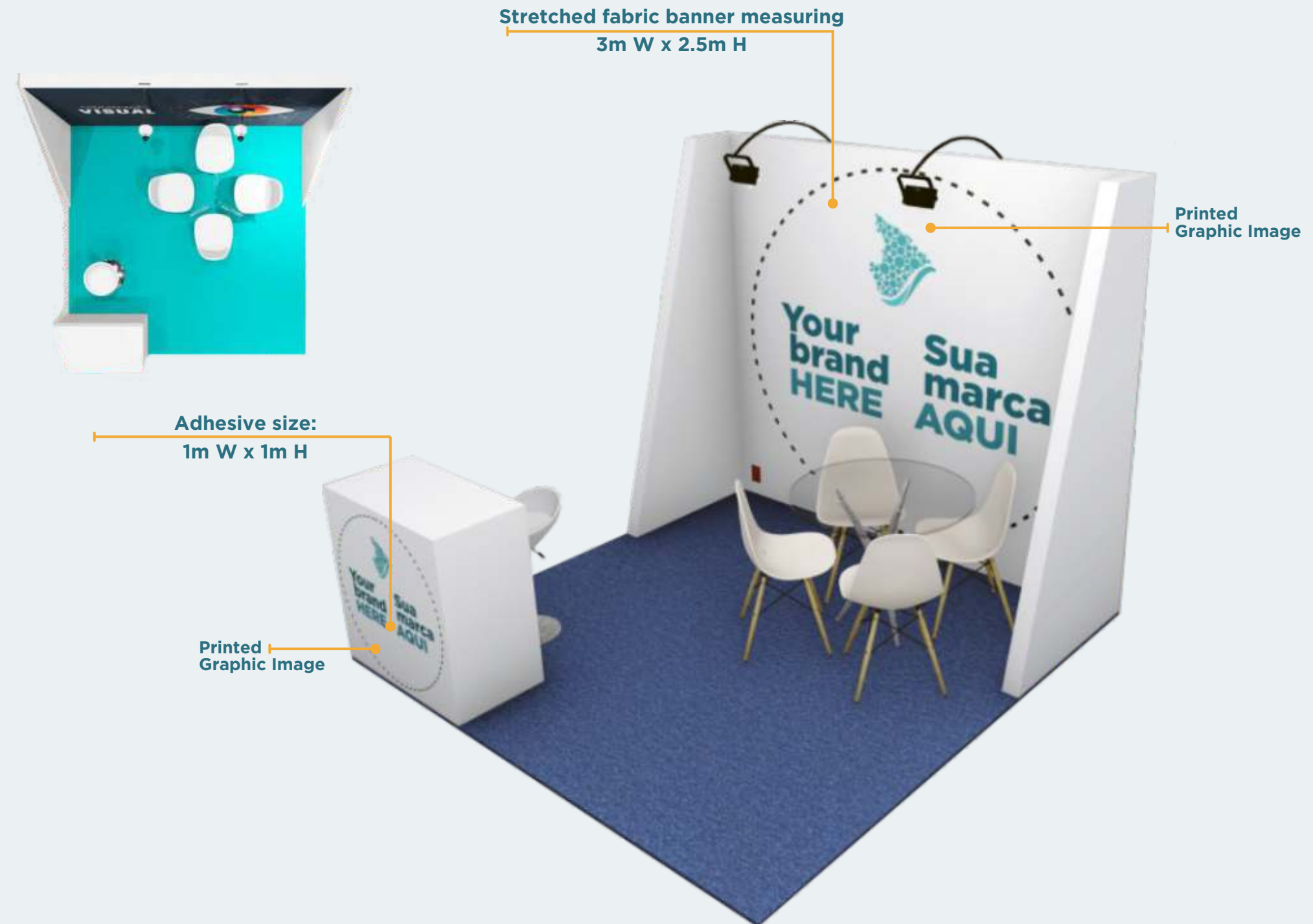


9m² Booth (corner)

- Carpet flooring (3m W x 3m D);
- 1 self-supporting wall (3m W x 2.5m H) for the installation (included) of a printed eco-friendly fabric banner*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 1 MDF counter (1m x 1m x 0.5m), with adhesive logo* (1m x 1m), with door and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs.
- 2 LED lighting points;
- 3 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

USD4.6k | R\$23.000

* Graphic design not included.



SPONSORSHIP PACKAGES

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Position your brand as a partner of Sergipe Oil & Gas 2026

	Brand Activation	Smart ()	Basic	Standard	Plus	Top
10-second video on digital totem	Included	--	--	--	--	--
Logo on the official website	--	Included	Included	Included	Included	Included
Post on Instagram and LinkedIn	--	--	--	Carousel post with 1 logo per card com	Exclusive post	Exclusive post
Logo on sequential stage screens	--	--	--	Included	Included	Included
Logo on the backdrop	--	--	Included	Included	Included	Included
Mention during the opening ceremony	--	--	--	Included	Included	Included
90-second institutional video in the Main Arena	--	--	--	--	Included	Included
Business Matchmaking Session participation	--	--	--	1 slot	1 slot	1 slot
Technical Visit participation	--	--	--	1 slot	1 slot	1 slot
Celebra SOG access	--	1 invitation	1 invitation	2 invitations	4 invitations	4 invitations
Access to the VIP Lounge	--	--	--	--	Included	Included
Welcome Drink access	--	--	--	1 invitation	2 invitations	2 invitations
Lecture at the conference	--	--	--	--	--	Included
INVESTMENT	USD4k R\$20.000	USD500 R\$2.500	USD2k R\$10.000	USD3.6k R\$18.000	USD6k R\$30.000	USD9k R\$45.000



COMBOS SPONSORSHIP + TRADE SHOW

Enhance your visibility at SOG 2026 with exclusive combo packages

Position your brand before a qualified audience and expand your business opportunities.

Superior	Premium	Master	Prime	Unique	Signature
1 Built booth of 9m ² + Standard Benefits 	1 Built booth of 9m ² (corner) + Standard Benefits 	1 Built booth of 18m ² + Plus Benefits 	1 area for self-built 36m ² booth + Plus Benefits + Exclusive Benefits* 	1 Built booth of 36m ² + Plus Benefits + Exclusive Benefits* 	1 area for self-built 54m ² booth + Plus Benefits + Exclusive Benefits* 
USD6.8k R\$34.000	USD9k R\$45.000	USD14.8k R\$74.000	USD24k R\$120.000	USD36k R\$180.000	USD44k R\$220.000

*Details on slide 19

*Details on slide 20

*Details on slide 21

*Details on slide 22

*Details on slide 23

*Details on slide 24

COMBOS SPONSORSHIP + TRADE SHOW

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Superior Combo

Benefits:

- 1 built booth of 9m² in a prime location;
- Brand visibility on the official website, digital media, event backdrop, and sequential screens;
- Mention during the Opening Ceremony;
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 1 invitation to the Welcome Drink;
- 2 invitations to the Celebra SOG.

USD6.8k | R\$34.000

9m² Booth | Specifications:

- Carpet flooring (3m W x 3m D);
- 1 self-supporting wall (3m W x 2.5m H) for the installation (included) of printed eco-friendly fabric banner*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 1 MDF counter (1m x 1m x 0.5m), with adhesive logo* (1m x 1m), with door and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs.
- 2 LED lighting points;
- 3 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

* Graphic design not included.



COMBOS SPONSORSHIP + TRADE SHOW

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Premium Combo

Benefits:

- 1 built booth of 9m² (corner) in a prime location;
- Brand visibility on the official website, digital media, event backdrop, and sequential screens;
- Mention during the Opening Ceremony;
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 1 invitation to the Welcome Drink;
- 2 invitations to the Celebra SOG.

USD9k | R\$45.000

9m² Booth (corner) | Specifications:

- Carpet flooring (3m W x 3m D);
- 1 self-supporting wall (3m W x 2.5m H) for the installation (included) of a printed eco-friendly fabric banner*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 1 MDF counter (1m x 1m x 0.5m), with adhesive logo* (1m x 1m), with door and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs.
- 2 LED lighting points;
- 3 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

* Graphic design not included;



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Master Combo

Benefits

- 1 built booth of 18m² in a prime location;
- Brand visibility on the official website, digital media, event backdrop, and sequential screens;
- Up to 90-second institutional video in the Main Arena;
- Mention during the Opening Ceremony;
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 2 invitations to the Welcome Drink;
- 4 invitations to the Celebra SOG;
- **Exclusive access to the Business VIP Lounge** (waiter service, coffee, water, meeting room, and TV);

USD14.8k | R\$74.000

18m² Booth | Specifications:

- Carpet flooring (6m W x 3m D);
- 1 self-supporting wall (6m W x 2.5m H) for the installation (included) of a printed eco-friendly fabric banner*;
- 2 triangular side walls (1m W x 2.5m H) finished in white bagum;
- 2 MDF counters (1m x 1m x 0.5m), with adhesive logo* (1m x 1m), door and lock;
- 2 high stools;
- 2 round glass tables;
- 8 chairs;
- 4 LED lighting points;
- 4 power outlets 220V/10A;
- 5 kVA power supply;
- General air conditioning.

* Graphic design not included;



COMBOS SPONSORSHIP + TRADE SHOW

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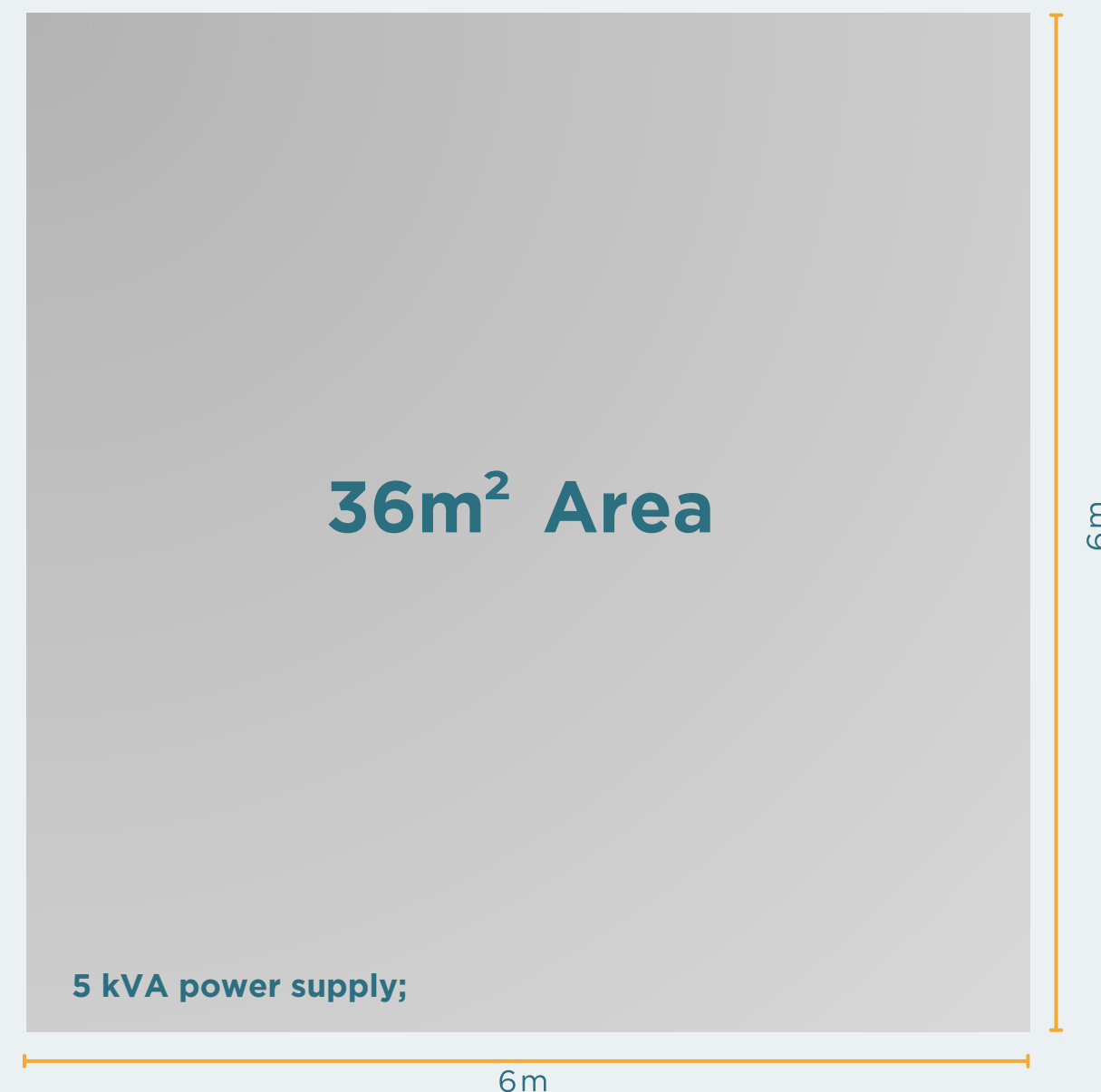


Prime Combo

Benefits:

- 1 area for a self-built 36m² booth;
- Top-tier brand visibility on the official website, digital media, event backdrop, and sequential screens;
- Brand placement on a 360° aerial banner above the booth;
- Up to 90-second institutional video in the Main Arena;
- Mention during the Opening Ceremony;
- Coverage in official event media.
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 2 invitations to the Welcome Drink;
- 4 invitations to the Celebra SOG;
- Exclusive access to the Business VIP Lounge (waiter service, coffee, water, meeting room, and TV);

USD24k | R\$120.000



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Combo Unique

Benefícios:

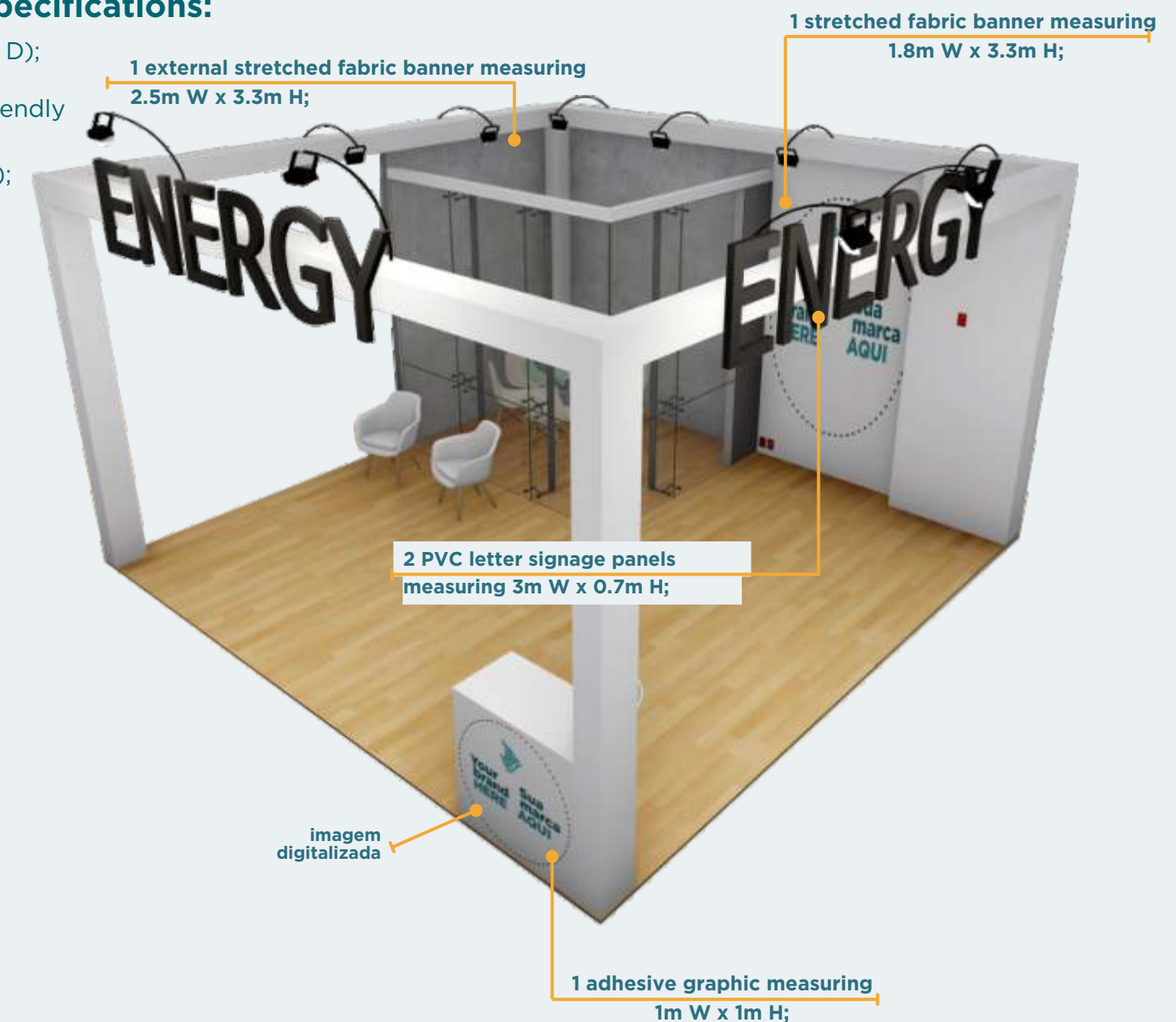
- 1 built 36m² booth;
- Top-tier brand visibility on the official website, digital media, event backdrop, and sequential screens;
- Brand placement on a 360° aerial banner above the booth;
- Up to 90-second institutional video in the Main Arena;
- Mention during the Opening Ceremony;
- Coverage in official event media.
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 2 invitations to the Welcome Drink;
- 4 invitations to the Celebra SOG;
- Exclusive access to the Business VIP Lounge (waiter service, coffee, water, meeting room, and TV);

USD36k | R\$180.000

36m² booth Specifications 36m² | Specifications:

- Wood-pattern decorflex flooring (6m W x 6m D);
- 1 self-supporting wall (6m W x 3.5m H) for the installation (included) of a printed eco-friendly fabric banner* (1.8m W x 3.3m H);
- 1 lateral self-supporting wall (2m W x 3.3m H);
- 1 overhead fascia with logo in expanded PVC;
- 1 meeting room;
- 3 MDF counters (1m x 1m x 0.5m), with adhesive logo* (1m x 1m), door and lock;
- 2 high stools;
- 1 round glass table;
- 6 chairs;
- 8 LED lighting points;
- 6 power outlets 220V/10A;
- 8 kVA power supply;
- General air conditioning.

* Graphic design not included.



COMBOS SPONSORSHIP + TRADE SHOW

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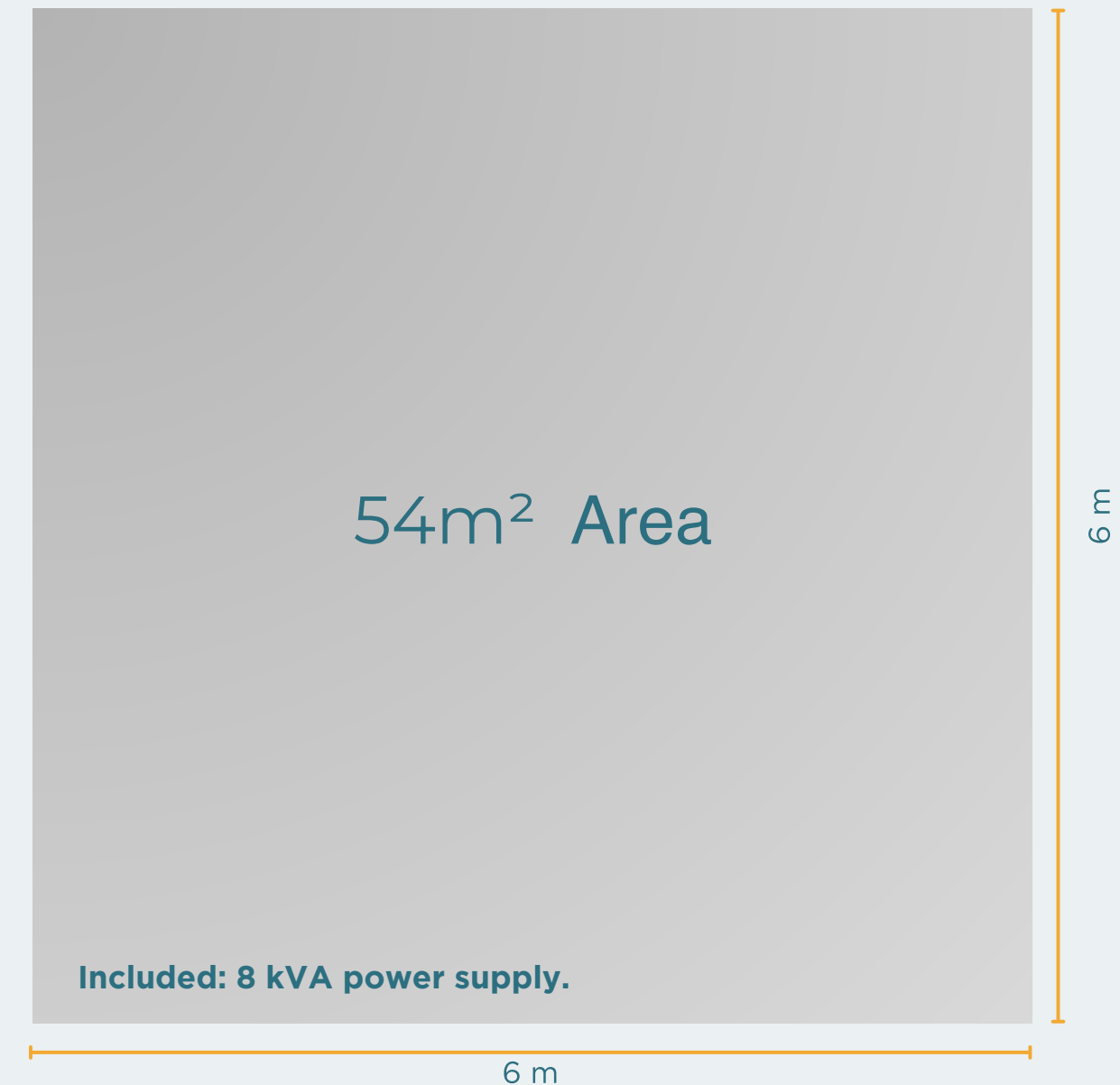


Signature Combo

Benefits:

- 54m² area for self-built 54m² booth;
- Top-tier brand visibility on the official website, digital media, event backdrop;
- Brand placement on a 360° aerial banner above the booth;
- Up to 90-second institutional video in the Main Arena;
- Mention during the Opening Ceremony;
- Coverage in official event media.
- 1 slot in the Business Matchmaking Session;
- 1 slot in the Technical Visit;
- 2 invitations to the Welcome Drink;
- 4 invitations to the Celebra SOG;
- Exclusive access to the Business VIP Lounge (waiter service, coffee, water, meeting room, and TV);

USD44k | R\$220.000



BRANDING SPONSORSHIPS

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Associate your brand with meaningful experiences at SOG 2026.

Showcase your brand and build a positive perception among key stakeholders in Sergipe's oil and gas sector.



BRANDING SPONSORSHIPS

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Totems with Logo

LOGO on cube-format
totems placed
throughout the corridors
of the Business Exhibition;



Note: Image for illustrative purposes only.

USD4k | R\$20.000

Electronic Display

10-second advertising
spot on electronic
displays in common areas;



Note: Image for illustrative purposes only.

USD4k | R\$20.000

Signage with Logo

LOGO on all event signage
distributed throughout
the venue;
EXCLUSIVE PACKAGE AVAILABLE.



Note: Image for illustrative purposes only.

USD4k | R\$20.000

Recharge Lounge

Exclusive LOGO
on the charging towers at
the Recharge
Lounge for participants;



EXCLUSIVE PACKAGE AVAILABLE.

Note: Image for illustrative purposes only.

USD3k | R\$15.000

Celebra SOG Giveaway

Exclusive LOGO
on the giveaway at
the Celebra SOG
social event;



EXCLUSIVE PACKAGE AVAILABLE.

Note: Image for illustrative purposes only.

USD6k | R\$30.000

Speaker Giveaway

Exclusive LOGO
on gifts for speakers;



EXCLUSIVE PACKAGE AVAILABLE.

Note: Image for illustrative purposes only.

USD4k | R\$20.000

Badge Lanyard

Exclusive LOGO on
the lanyard for all
participants;



EXCLUSIVE PACKAGE AVAILABLE.

Note: Image for illustrative purposes only.

USD10k | R\$50.000

SOG-bag

Exclusive LOGO on the
eco bag for all participants.



EXCLUSIVE PACKAGE AVAILABLE.

Note: Image for illustrative purposes only.

USD10k | R\$50.000

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Lounge Business VIP

Sponsorship with exclusive LOGO across all communication related to this exclusive area for invited guests and sponsors of the Prime, Unique, and Signature packages;

USD6k | R\$30.000

Food Court

Sponsorship with exclusive LOGO across all communication related to the SOG Food Court;

EXCLUSIVE PACKAGE AVAILABLE.

USD3k | R\$15.000

Celebra SOG*

Sponsorship with LOGO across all communication related to the SOG celebration, plus 10 additional invitations;

July 30th at 8:00 PM - by invitation only;

USD12k | R\$60.000

Welcome Drink by Company

Sponsorship with exclusive LOGO across all communication related to the Welcome Drink, plus 10 invitations;

***July 28th at 7:00 PM;**

USD10k | R\$50.000

Memorable Keynote

Would you like to position your company as a thought leader?

Deliver a memorable keynote, presented by an influential industry figure

investment upon request

Specialized Media

Coverage in the SOG partner specialized media outlets



investment upon request

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<p>Technical Visits by Company</p> <p>Sponsorship with exclusive LOGO across all communication related to the Technical Visits, including a signage panel at the front of each bus;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD3.6k R\$18.000</p>	<p>Commercial Arena by Company</p> <p>Sponsorship with exclusive LOGO across all communication related to the Commercial Arena;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD5k R\$25.000</p>	<p>Business Matchmaking Session by Company</p> <p>Sponsorship with exclusive LOGO across all communication related to the Business Matchmaking Session, including the signature of the session. Dedicated space for meetings between suppliers and buyers.</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD5k R\$25.000</p>	<p>Innovation Arena by Company</p> <p>Sponsorship with exclusive LOGO across all communication related to the Innovation Arena, plus: 1 daily 10-minute lecture on the topic during panel intervals; 1 institutional video per day;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD10k R\$50.000</p>
<p>ESG Arena by Company</p> <p>Sponsorship with exclusive LOGO across all communication related to the ESG Arena, plus:1 daily 10-minute lecture on the topic during panel intervals;1 institutional video per day;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD10k R\$50.000</p>	<p>Technical Section by Company</p> <p>Sponsorship with exclusive logo across all communication related to the Technical Section, plus:1 daily 10-minute lecture at the opening of the Technical Section;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD7k R\$35.000</p>	<p>Talents of the Future by Company</p> <p>Sponsorship with exclusive logo across all communication related to Talents of the Future;</p> <p>EXCLUSIVE PACKAGE AVAILABLE.</p> <p>USD5k R\$25.000</p>	<p>Conference Panel by Company</p> <p>Sponsorship with exclusive logo across all communication related to the sponsorship of a conference panel;</p> <p>USD4k R\$20.000</p>

ATTRACTION SPONSORSHIPS

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Become the Host of the SOG Congress



Position your brand as an industry leader with the exclusivity of the SOG Congress Host sponsorship package.
Enjoy maximum visibility:

SOG CONGRESS HOSTED BY COMPANY

- + Signage in the SOG Main Arena with approximately 250 seats;
- + Brand attribution on all mentions across the website, press releases, and social media;
- + Brand attribution in the official program and dedicated visual materials;
- + Exclusive 10-minute keynote per day at the opening of the SOG Congress;
- + 1 institutional video per day.

SINGLE PACKAGE AVAILABLE. **USD24k | R\$120.000**



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