

## Expanded venue at Sergipe Oil & Gas to ensure greater comfort for visitors

Free-admission event will take place from July 29th to 31st, 2026, at the AM Malls Convention Center in Aracaju

Due to the success of last year's edition, the fifth edition of **Sergipe Oil & Gas (SOG26)** will be held in a **larger and more comfortable pavilion** at the **AM Malls Convention Center** in Aracaju. The organizers identified the need for expanded space, especially following **Petrobras' announcement of investment in the Sergipe Deep Waters Project – Module 2 (SEAP II)**. The initiative is strategic in expanding the availability of domestic natural gas, while also opening a new production frontier in Brazil's Northeast region.

Sergipe is now one of Brazil's leading hubs for investment attraction across the oil and gas value chain. With substantial gas volumes and the potential to supply up to **18 million cubic meters per day**, the **SEAP I and SEAP II projects** open a new investment horizon, creating a wide range of opportunities for the sector.

As a result, expectations are that approximately **5,000 participants** will register for SOG26, as the event has exceeded audience expectations year after year. In 2022, there were **468 registrations**, increasing to **722 in 2023, 2,650 in 2024, and 3,700 last year**.

With **free admission**, SOG26 will feature a diversified program, beginning with the **Trade Show**, which provides an opportunity for leading companies to showcase their solutions to the market in an environment conducive to networking.

Another highlight is the **Congress**, a space dedicated to the discussion and analysis of strategic topics and sector trends in Sergipe, with the participation of key industry stakeholders.

The **Business Matchmaking Session** is another major attraction of the program. It will offer a structured environment for exclusive meetings between



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pre-selected suppliers and the state's leading companies, with an estimated **BRL 300 million** in business transactions.

The **ESG Arena** will promote discussions on challenges and opportunities related to the continued implementation of environmental, social, and governance practices that support the sector's sustainable development.

The **Technical Section** will showcase best practices and technical papers developed by operation and maintenance professionals from the oil and gas industry.

SOG will also feature an **Innovation Arena**, focused on driving new technologies for the oil and gas industry, as well as a **Commercial Arena**, where pre-selected companies will present their portfolios of services, products, and equipment.

Another highlight is the **Talents of the Future** project, an initiative aimed at young professionals in the oil and gas industry, through which companies present the range of professional specialties they require, as well as their internship programs and recruitment processes.

Participants will also have the opportunity to take part in **Technical Visits** to industry facilities, offering first-hand insight into local operations through different routes.

Participating companies, in addition to gaining visibility through sponsorship packages and booth reservations at the trade show, may freely attend lectures at the Congress and the Technical Arenas. They may also submit technical papers for presentation in the Commercial Arena and register for the Business Matchmaking Session, providing the opportunity to engage directly with buyers from local oil and gas operating companies.

## **Service**

**Sergipe Oil & Gas (SOG26)**

**Dates:** July 29th–31st, 2026

**Venue:** AM Malls Convention Center – Aracaju – Brazil

**Information:** [www.sergipeoilgas.com.br](http://www.sergipeoilgas.com.br)

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## **SOG26 highlights Sergipe as Brazil's new oil and gas production frontier**

***Free-admission event will take place at the AM Malls Convention Center in Aracaju from July 29th to 31st, 2026***

Already consolidated as one of Brazil's main hubs for investment attraction across the oil and gas value chain, Sergipe will host, from July 29th to 31st, 2026, the fifth edition of Sergipe Oil & Gas (SOG26). The AM Malls Convention Center, in Aracaju, will once again serve as the venue for the trade show and technical activities, which will take place in an integrated format with free admission.

Discoveries made by Petrobras in recent years indicate significant volumes of oil and natural gas in Sergipe, positioning the state as a new frontier for the sector in Brazil. As a result, the Brazilian state-owned company has ambitious plans to develop offshore fields, which is expected to boost the local economy and generate direct and indirect jobs across the entire value chain, including exploration, drilling, production, maintenance, and specialized services.

Within this context, Austral, Brain market, and Eolus, the organizers of SOG26, are betting on further growth for the event, which recorded more than 3.700 registrations last year. This evolution is clearly reflected in the figures: 468 registrations in 2022, rising to 722 in 2023 and 2.650 in 2024. Expectations are that more than 5.000 people will register for the 2026 edition.

Free registration will be available through the event's website, and participation is open to all, especially industry professionals.

“The Sergipe Deep Waters Project, through which Petrobras will contract FPSO vessels that process crude oil production offshore, store it, and transfer it directly to shuttle tankers, is expected to further strengthen the sector in the state. That is why we anticipate growing interest in SOG26,” highlights Eduardo Aragon, President of Brain market.

### **Business and networking**

As is tradition at SOG, the program will be highly diversified. The Trade Show will provide an opportunity for leading companies to showcase their solutions to the market, offering an environment conducive to networking and the discovery of new business opportunities.

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Another key attraction will be the Congress, a space dedicated to the discussion and analysis of strategic topics and sector trends in Sergipe, with the participation of leading industry stakeholders.

The Business Matchmaking Session is another highlight of the program and is expected to draw significant attention. It will offer a structured environment for exclusive meetings between pre-selected suppliers and the state's leading companies, with an estimated BRL 300 million in business transactions.

The ESG Arena will foster discussions on challenges and opportunities related to the continued implementation of environmental, social, and governance practices that promote the sustainable development of the sector.

The Technical Section will feature the presentation of best practices and technical papers developed by operation and maintenance professionals from the oil and gas industry.

SOG will also host an Innovation Arena, focused on driving new technologies for the oil and gas industry, as well as a Commercial Arena, where pre-selected companies will present their portfolios of services, products, and equipment.

Participants will also have the opportunity to take part in Technical Visits to industry facilities, allowing them to experience local operations firsthand through different routes.

Participating companies, in addition to gaining visibility through sponsorship packages and booth reservations at the trade show, may freely attend lectures at the Congress and the Technical Arenas. They may also submit papers for presentation at the Commercial Arena and register for the Business Matchmaking Session, providing the opportunity to engage directly with buyers from local oil and gas operating companies.

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