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Operators to Present Digital Transformation Strategies at SOG26

Sergipe Oil & Gas will take place from July 29th to 31st at the AM Malls Convention Center in Aracaju, Sergipe, Brazil

Digital transformation is reshaping the way oil and gas operators plan, execute, and monitor their activities. The topic will be one of the highlights of the Innovation Arena at Sergipe Oil & Gas 2026 (SOG26), bringing together representatives from some of the industry's leading companies to discuss how new technologies are helping improve operational efficiency, enhance safety, reduce costs, and streamline processes.

The panel will feature specialists from Petrobras, Eneva, Sergás, and SBM Offshore, who will share their experiences, challenges, and results achieved through the implementation of digital solutions in their operations, while also discussing the trends expected to shape future investments in innovation across the industry.

The session is among the highlights of SOG26, which will take place from July 29th to 31st at the AM Malls Convention Center, in Aracaju, Sergipe, Brazil. With free admission, the event brings together a technical congress, business exhibition, business matchmaking sessions, and thematic arenas, reinforcing its position as one of the leading oil and gas industry events in Northern and Northeastern Brazil. Its programme is designed to foster innovation, strengthen the business environment, and expand investment opportunities across the sector.

Another major topic on the programme is the Sergipe Deep Waters Project (SEAP), led by Petrobras and recognised as one of the most significant oil and natural gas developments currently underway in



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Brazil. The project involves oil and gas production in ultra-deep waters within the Sergipe and Alagoas basins, based on reserves with the potential to significantly increase the country's supply of oil and natural gas.

Business Exhibition

The official opening will take place on the morning of July 29th, followed by the Business Exhibition, which will run throughout the event with around 90 exhibitors showcasing solutions, technologies, and services for the oil and gas value chain. On the opening day, the congress will also feature discussions on structural integrity, process safety, and onshore production in Sergipe. At the same time, activities will take place across the ESG Arena, Commercial Arena, Innovation Arena, and Business Arena, including business meetings between suppliers and major companies operating in the sector.

On the second day, the programme will focus on the gas and fertiliser markets, addressing topics such as the competitiveness of natural gas in Sergipe. The Innovation Arena will host the Energy Startup Day, dedicated to connecting startups with the industry. The agenda will also include discussions on governance across the local supplier chain, commercial presentations, and technical sessions on platform decommissioning in Northeastern Brazil.

The programme will conclude on July 31st with technical visits to industrial facilities and research centres linked to the sector, including installations operated by Eneva, TAG, Carmo Energy, and the laboratories of UFS and UNIT. The congress will also feature discussions on offshore logistics, pipeline construction, professional qualification, and talent development for the industry.



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SOG26 is supported by several leading companies from the sector, with Petrobras serving as the Master Sponsor.

Service information:

Sergipe Oil & Gas (SOG26)

Dates: July 29th–31st, 2026

Venue: AM Malls Convention Center – Aracaju – Brazil

Information: www.sergipeoilgas.com.br



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Sergipe Oil & Gas Registrations Open

The event will take place from July 29th to 31st at the AM Malls Convention Center in Aracaju, Sergipe, Brazil

Free registration is now open for the 5th edition of **Sergipe Oil & Gas (SOG26)**, an event that reflects the current growth of Sergipe's oil and gas industry, covering both onshore and offshore operations, as well as the sector's development outlook for the coming years.

The **Sergipe Deep Waters Project (SEAP)** symbolizes this momentum and will be the central theme of the SOG26 Congress, taking place from July 29th to 31st at the AM Malls Convention Center in Aracaju, Sergipe.

Led by Petrobras, SEAP is considered one of the most strategic offshore exploration initiatives in Brazil. With promising ultra-deepwater reserves, the project places Sergipe at the center of discussions surrounding the expansion of the country's natural gas and oil production.

In its fifth edition, SOG26 will address this and other relevant topics across the entire industry value chain, bringing together industry representatives, specialists, investors, supplier companies, and public institutions.

SOG26 is expected to attract approximately 5,000 participants. The programme includes a congress, Trade Show, thematic arenas, technical presentations, a Business Matchmaking Session, technical visits, and activities focused on innovation and professional development. The growth of SOG26 reflects the increasing level of investment in the state and reinforces Sergipe's position as one of Brazil's leading emerging energy hubs.

Diverse Programme

The official opening will take place on the morning of July 29th, followed by the Trade Show, which will run throughout the event and feature approximately 90 exhibitors presenting solutions, technologies, and services for the oil and gas value chain.

Also on the first day, the Congress will host discussions on the SEAP Project, structural integrity, process safety, and onshore production in Sergipe. At the same time, activities will take place in the ESG, Commercial, Innovation, and Business Arenas, including meetings between suppliers and major industry companies.

On the second day, the programme will focus on the gas and fertilizer markets, addressing topics such as natural gas competitiveness and the impacts of SEAP on Sergipe's economy. The Innovation Arena will host the **Energy Startup Day**, designed to connect startups with industry stakeholders.

The day will also feature discussions on governance within the local supply chain, commercial presentations, and technical sessions on platform decommissioning in Brazil's Northeast region.

Closing the programme, July 31st will feature technical visits to industrial operations and research centers connected to the sector, including facilities operated by Eneva, TAG, Carmo Energy, and laboratories at UFS and UNIT.

Within the Congress, discussions will focus on offshore logistics, pipeline construction, workforce qualification, and talent development for the industry.



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Expanded venue at Sergipe Oil & Gas to ensure greater comfort for visitors

Free-admission event will take place from July 29th to 31st, 2026, at the AM Malls Convention Center in Aracaju

Due to the success of last year's edition, the fifth edition of **Sergipe Oil & Gas (SOG26)** will be held in a **larger and more comfortable pavilion** at the **AM Malls Convention Center** in Aracaju. The organizers identified the need for expanded space, especially following **Petrobras' announcement of investment in the Sergipe Deep Waters Project – Module 2 (SEAP II)**. The initiative is strategic in expanding the availability of domestic natural gas, while also opening a new production frontier in Brazil's Northeast region.

Sergipe is now one of Brazil's leading hubs for investment attraction across the oil and gas value chain. With substantial gas volumes and the potential to supply up to **18 million cubic meters per day**, the **SEAP I and SEAP II projects** open a new investment horizon, creating a wide range of opportunities for the sector.

As a result, expectations are that approximately **5,000 participants** will register for SOG26, as the event has exceeded audience expectations year after year. In **2022**, there were **468 registrations**, increasing to **722 in 2023**, **2,650 in 2024**, and **3,700 last year**.

With **free admission**, SOG26 will feature a diversified program, beginning with the **Trade Show**, which provides an opportunity for leading companies to showcase their solutions to the market in an environment conducive to networking.

Another highlight is the **Congress**, a space dedicated to the discussion and analysis of strategic topics and sector trends in Sergipe, with the participation of key industry stakeholders.

The **Business Matchmaking Session** is another major attraction of the program. It will offer a structured environment for exclusive meetings between



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pre-selected suppliers and the state's leading companies, with an estimated **BRL 300 million** in business transactions.

The **ESG Arena** will promote discussions on challenges and opportunities related to the continued implementation of environmental, social, and governance practices that support the sector's sustainable development.

The **Technical Section** will showcase best practices and technical papers developed by operation and maintenance professionals from the oil and gas industry.

SOG will also feature an **Innovation Arena**, focused on driving new technologies for the oil and gas industry, as well as a **Commercial Arena**, where pre-selected companies will present their portfolios of services, products, and equipment.

Another highlight is the **Talents of the Future** project, an initiative aimed at young professionals in the oil and gas industry, through which companies present the range of professional specialties they require, as well as their internship programs and recruitment processes.

Participants will also have the opportunity to take part in **Technical Visits** to industry facilities, offering first-hand insight into local operations through different routes.

Participating companies, in addition to gaining visibility through sponsorship packages and booth reservations at the trade show, may freely attend lectures at the Congress and the Technical Arenas. They may also submit technical papers for presentation in the Commercial Arena and register for the Business Matchmaking Session, providing the opportunity to engage directly with buyers from local oil and gas operating companies.

Service

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SOG26 highlights Sergipe as Brazil's new oil and gas production frontier

Free-admission event will take place at the AM Malls Convention Center in Aracaju from July 29th to 31st, 2026

Already consolidated as one of Brazil's main hubs for investment attraction across the oil and gas value chain, Sergipe will host, from July 29th to 31st, 2026, the fifth edition of Sergipe Oil & Gas (SOG26). The AM Malls Convention Center, in Aracaju, will once again serve as the venue for the trade show and technical activities, which will take place in an integrated format with free admission.

Discoveries made by Petrobras in recent years indicate significant volumes of oil and natural gas in Sergipe, positioning the state as a new frontier for the sector in Brazil. As a result, the Brazilian state-owned company has ambitious plans to develop offshore fields, which is expected to boost the local economy and generate direct and indirect jobs across the entire value chain, including exploration, drilling, production, maintenance, and specialized services.

Within this context, Austral, Brain market, and Eolus, the organizers of SOG26, are betting on further growth for the event, which recorded more than 3.700 registrations last year. This evolution is clearly reflected in the figures: 468 registrations in 2022, rising to 722 in 2023 and 2.650 in 2024. Expectations are that more than 5.000 people will register for the 2026 edition.

Free registration will be available through the event's website, and participation is open to all, especially industry professionals.

"The Sergipe Deep Waters Project, through which Petrobras will contract FPSO vessels that process crude oil production offshore, store it, and transfer it directly to shuttle tankers, is expected to further strengthen the sector in the state. That is why we anticipate growing interest in SOG26," highlights Eduardo Aragon, President of Brain market.

Business and networking

As is tradition at SOG, the program will be highly diversified. The Trade Show will provide an opportunity for leading companies to showcase their solutions to the market, offering an environment conducive to networking and the discovery of new business opportunities.



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Another key attraction will be the Congress, a space dedicated to the discussion and analysis of strategic topics and sector trends in Sergipe, with the participation of leading industry stakeholders.

The Business Matchmaking Session is another highlight of the program and is expected to draw significant attention. It will offer a structured environment for exclusive meetings between pre-selected suppliers and the state's leading companies, with an estimated BRL 300 million in business transactions.

The ESG Arena will foster discussions on challenges and opportunities related to the continued implementation of environmental, social, and governance practices that promote the sustainable development of the sector.

The Technical Section will feature the presentation of best practices and technical papers developed by operation and maintenance professionals from the oil and gas industry.

SOG will also host an Innovation Arena, focused on driving new technologies for the oil and gas industry, as well as a Commercial Arena, where pre-selected companies will present their portfolios of services, products, and equipment.

Participants will also have the opportunity to take part in Technical Visits to industry facilities, allowing them to experience local operations firsthand through different routes.

Participating companies, in addition to gaining visibility through sponsorship packages and booth reservations at the trade show, may freely attend lectures at the Congress and the Technical Arenas. They may also submit papers for presentation at the Commercial Arena and register for the Business Matchmaking Session, providing the opportunity to engage directly with buyers from local oil and gas operating companies.

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